

Better Labour Market Intelligence

<http://euskillspanorama.ec.europa.eu>

THE PROJECT

Government, private industry, employment agencies or training bodies, all need good reliable labour market information and intelligence on which to base their decisions.

If the providers of **labour market information and intelligence (LMI)** are able to give you the information and intelligence that you need, when you need it and in a format that you can then use, the impact on your organisation should be beneficial.

This is where our project "ARLI" comes in. ARLI is a one-year project which will interact with organizations that use LMI from all different sectors and many different countries.

The European Commission has also recognised this and has established the *EU Skills Panorama*, which seeks to improve transparency for jobseekers, workers, companies and/or public institutions by forecasting skills supply and labour market needs. Currently, there is no single entry point to access information on skills needs easily. The *EU Skills Panorama* will change this. It will bring together different sources from EU Member States and the sectoral level on current and future skills needs. It will make it easier for users to see which skills they need to invest in that are most relevant to the labour market.

WHAT IS LMI?*

LMI is "... *Something which tells us all about what is happening in the world of work, or the labour market*". LMI can answer questions such as:

- the number of job vacancies in each job sector?
- the type of vacancies - if they are part-time, full-time, temporary, seasonal or permanent?
- general trends in the world of work - such as which types of business are doing well or failing?
- what kinds of business are opening, or closing down, in your area?
- the skills and qualifications that employers are looking for?
- what qualification levels and subjects people have?
- how many people are looking for work?

LMI can give you a clear view of what is happening in the world of work, so you can make realistic plans for your future.

Having the answers to questions such as the number and type of job vacancies, how work is changing and what employers are looking for can make it easier to plan what to do next.

It will also help you to find out about the qualifications and employability skills individuals might need for your career ideas.

**Modified from the website of the Scottish Government.*

THE BENEFITS TO YOU

There is already a lot of excellent LMI at regional, local and sectoral levels within member states, but we need to discover what works best and why – so that we can replicate this and ensure you get the most appropriate intelligence for your organisation.

We need to work with 12 key stakeholders within a region, all from organisations that have an interest in anticipating future skills requirements and adapting their policies or practices accordingly. In each country, we will work with: regional/local government, employer representative bodies, trades unions, training/education providers, development agencies, citizens' bodies, political parties and NGOs.

We need YOU to become one of our Project Stakeholders.

WHAT WE WILL DO

We have already designed a framework for interviewing our Stakeholders. It includes an assessment of partners' perspectives on:

- The adequacy of existing labour market intelligence.
- The role of forecasting/anticipation systems and its value for influencing strategy and behaviour.
- The adequacy of current data and current methods/tools for anticipating future skills needs.
- How current data/methods might be improved?
- Who would be involved and what impact might be anticipated?
- The appropriateness of the new EU Skills Panorama.

The feedback from interviews will be collated into a series of reports and, ultimately, will help to identify good practices in the European Union.

The results of our work will be showcased in a National Conference and the results of our entire project will be presented to the European Commission.

OUR WORK WITH THE EU SKILLS PANORAMA

The *EU Skills Panorama* already exists so there is a pressing need to ensure it works well for those organisations that can benefit from it. It is at regional and local levels that the *EU Skills Panorama* will have most direct impact on practical actions by policymakers, individuals and employers. So there is a need to link existing regional and local LMI with the new *EU Skills Panorama* development.

Instead, organisations will need to embrace *the EU Skills Panorama* and build it into their own activities. We seek to understand how you think you can work with the content of the Panorama:

- What works?
- What doesn't?
- What data it needs to be most useful?
- What format you want the data in?
- What other developments could be included to make the Panorama a major resource for you?

LONG TERM TARGETS

We hope that our work can have a number of knock-on effects across the European Union. We hope that we can help:

- Enhance the capacity to forecast skills.
- Help achieve stakeholder usage of skills.
- Link the EU Skills Panorama with existing forecasting systems.
- Achieving Enhanced Impact for the EU Skills Panorama.
- Transfer good practices and innovative policies in relation to Skills Forecasting.

TIMESCALE

We would like to carry out our initial interviews between May and August 2013.

Our National Conference will be in February 2014 and our International Conference in April 2014, in Brussels.

ABOUT THE EU SKILLS PANORAMA

Access to national, European and international research findings on skills and jobs.

The EU Skills Panorama provides information and intelligence that can:

- Help improve the capacity for skills assessment and anticipation .
- Help the anticipation of skills needs; improving the responsiveness of education and training systems bodies and enhancing the matching of supply and demand for labour across Europe.

The EU Skills Panorama will widen the audience for labour market information and skills research across Europe through:

- Providing access to LMI.
- Providing users with access to information about the methodologies used to generate LMI.
- Understanding and responding to users' needs.

The EU Skills Panorama includes a public website that:

- Acts as a central access point providing data, information and intelligence on skills trends in occupations and sectors at the national and EU level.
- Provides a European perspective on trends in labour supply, demand and mismatches.
- Signposts users to national sources with skills information.
- Signposts users to the methods used to generate skills anticipation information.

Part of our role in ARLI is to help support and improve the usage of the new EU Skills Panorama.

WHAT YOU NEED TO DO

ARLI has seven partners from across the European Union. Each partner is expert in using labour market information and intelligence for forecasting skills and employment strategies. All we are asking is that you contact your national ARLI person (the partners and principal contacts are given below) and we will arrange to contact you to talk about your use of LMI and how it could be enhanced and improved:

- **University of Exeter: Dr Andrew Dean** a.dean@exeter.ac.uk
- **Institut für Wirtschaft, Arbeit und Kultur (IWAK) Goethe-University, Frankfurt am Main: Sigrid Rand** s.rand@em.uni-frankfurt.de
- **Edinburgh Napier University: Prof Ron McQuaid** R.McQuaid@napier.ac.uk
- **The Swedish Public Employment Service (Arbetsförmedlingen): Victor Tanaka** victor.tanaka@arbetsformedlingen.se
- **CRISP, University of Milano Bicocca: Mattia Martini** mattia.martini@statistica.unimib.it
- **Czech National Observatory for Employment and Training – National Training Fund: Jiri Branka** branka@nvf.cz
- **KWIZ: Peter de Bruin** peter.de.bruin@kwiz.nl

EU Skills Panorama

<http://euskillspanorama.ec.europa.eu>

PARTNERS

The project partners
are all members of:



**EUROPEAN NETWORK ON REGIONAL
LABOUR MARKET MONITORING**