



*European Network on Regional Labour Market Monitoring*

# 18th Annual Meeting of the European Network on Regional Labour Market Monitoring (EN RLMM)

**Pathways of Greening Labour Markets. Opportunities and  
Challenges for Regional and Local Labour Market Observation in  
Europe and Beyond**

**28 – 29 September 2023  
Potsdam – Germany**

**Conference hosted by WFBB, Brandenburg, Germany  
and  
IWAK Goethe-University Frankfurt am Main, Germany  
in Partnership with the  
OECD LEED-Programme**

Wirtschaftsförderung  
Brandenburg | **Arbeit**  
Standort. Unternehmen. Menschen.



**GEWAK**

Dear colleagues and supporters of the European Network on Regional Labour Market Monitoring (EN RLMM),

the energy transition has been of great socio-economic importance throughout Germany and Europe for years. It has gained even more relevance in the wake of Russia's invasion of Ukraine with regard to the future viability of international, national and regional economic areas. The state of Brandenburg is particularly affected by the energy transition: On the one hand it is a hotspot for renewable energies with the highest per capita production capacity installed among all German states. On the other hand, lignite-based power generation continues to have a high industrial policy significance for the south of Brandenburg. In the course of the challenge to decarbonise the production process as well as the products, the energy transition will bring about fundamental structural change. At the same time demographic development is leading to a decline in the working-age population for the first time since the beginning of industrialisation. Like the transformation processes in the context of the energy transition, this development is evident throughout Europe, but is nevertheless particularly pronounced in the state of Brandenburg and the other eastern German regions. After a long period of economic change with high unemployment, for some time now there have also been clear signs of a shortage of labour in eastern Germany.

In the course of the energy transition, the necessity arises for the vast majority of companies to achieve higher energy efficiency and lower CO<sub>2</sub> emissions as quickly as possible. Accordingly, significant growth opportunities and labour market effects (both quantitative and qualitative) are to be expected in those sub-sectors of the economy that provide products and services for increasing energy efficiency and sustainable modernisation. Furthermore, these companies enable or limit the scope and speed of ecological modernisation and represent a kind of bottleneck for the energy transition.

Furthermore, it is indisputable that the energy transition will change the competence requirements in many professions. Not only a few selected occupations are affected, but a broad spectrum of professions in manufacturing, services and construction are facing (entirely) new challenges. Against this backdrop, the Brandenburg Economic Development Agency has taken an explicit look at the company perspective on key areas of the energy transition and the associated challenges through an original company survey. We cordially invite you to discuss the results with us in more detail.

The fact that targeted developments and necessary changes in the context of the energy transition may not be realised due to a lack of skilled workers has been widely discussed for some time. At this point, the close interrelation between economic transformation and the current labour market situation becomes apparent in its full extent. Even if the whole of Europe is facing the social, economic and labour market challenges of the energy transition, the regional conditions under which this change must be organised differ. In addition to the knowledge of the international megatrends, the identification of specific regional developments and challenges is of great importance for economic and labour market policy. The differences and similarities between the European regions represent an analytical challenge, but they also offer the opportunity to learn from each other. We are therefore very pleased that this year's network meeting of the European Network on Regional Labour Market Monitoring will focus on the energy transition and its implications on regional labour market developments. We cordially invite you to participate in the discussion of the challenges, opportunities and scope for action that this entails! It is a great honour for us to welcome you in Potsdam!



Sebastian Saule  
Managing Director  
Economic Development Agency Brandenburg (WFBB)

## Information on registration & setting

The conference will be held in presence in Potsdam. We ask you to register upfront until the **10th September 2023**.

To fill out the registration you will need the following data:

- E-mail
- Name
- Surname
- Title
- Organisation
- EN RLMM Member

As soon as the programme is finalised in all details, we will send you the form to **register for the Working Groups**. Only one selection per day will be possible. For further information on currently confirmed workshops **please see page 14**.

Please be aware that **the time settings of the program are in the CET format**. You will receive the final version of the conference programme some time before the event. If you have any questions please contact **Anja Walter (Phone: +49 331 704457-2913 ; e-mail: Anja.Walter@wfbb.de)**, or **Dr Jenny Kipper (Phone: +49 6101 5028708; e-mail: jenny@jennykipper.de)**.

We are looking forward to meet you all in September!

**The conference language is English.**

**The participation is free of charge.**



**EN RLMM**

The European Network on Regional Labour Market Monitoring (EN RLMM) focuses on innovative approaches for the monitoring of labour markets in regions and localities across Europe.

Through various activities involving the publishing of Anthologies and organising meetings, it seeks to further the concepts and instruments in regional and local labour market monitoring and to diffuse the common methods for research and analysis in this field.

In 2023, the Annual Meeting of the EN RLMM will take place in presence. It will be organised jointly by the Economic Development Agency Brandenburg (WFBF) in Potsdam (Germany) and the Coordination/Management of the EN RLMM at IWAK from the Goethe University of Frankfurt am Main (Germany) in partnership with the OECD LEED-Programme .



27 September 2023



## Big Data Working Group

Big Data, as a source for data provision in regional and local labour market monitoring, is of growing importance.

The Big Data Working Group prepared a Big Data Knowledge Hub to support network members in applying big data by providing information and practices on methods, quality criteria, areas of application and data sets.

13:30 – 16:00

**Big Data Working Group**

16:30 – 17:50

**Scientific Committee**

18:00

**Welcome Dinner**

28 September 2023

**Moderation:** Andrew Dean, University of Exeter (England)

08:30 – 09:00 Check in, Informal Welcome, Coffee

09:00 – 09:30

### **Opening Words**

Sebastian Saule, Managing Director Economic Development Agency Brandenburg (WFBB) (Germany)

Dr Frank Siebern-Thomas, Head of Unit for Fair Green & Digital Transitions, Research, DG Employment, Social Affairs and Inclusion, European Commission (Belgium)

Dr Lukas Kleine-Rueschkamp, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD LEED-Programme (France)

09:30 – 09:45

### **Introduction to Topic and Programme**

Dr Christa Larsen, IWAK Goethe-University Frankfurt a. M. (Germany)

09:45 – 11:30

### **Foundations**

#### **Green Deal, Taxonomy and its Operationalisation/Implementation**

Professor Marco Ricceri, EURISPES (Italy)

#### **The Green Transition: Opportunities, Risks and Successful Factors for Regional Labour Markets**

Dr Lukas Kleine-Rueschkamp, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD LEED-Programme (France)

#### **Economic Significance and Challenges of the Energy Transition in the Perspective of Companies in Brandenburg**

Daniel Porep, Economic Development Agency Brandenburg (WFBB) (Germany)

### **Discussion**

11:30 – 11:45 Coffee Break

11:45 – 13:00

### **Regional and Local Structural Change**

#### **Green Ambitions and Industrial Change: How past Lessons and Current Opportunities can help with Green Transition. The Case of the Scotland**

Dr Aleksandra Webb, School of Business and Creative Industries, University of the West of Scotland (United Kingdom)

#### **Resilience or Ressentiment: Keeping the Climate Transition Just**

Tijs Creijghton, OECD LEED-Programme (France)

#### **Discussion**

13:00 – 14:00 Lunch Break

14:00 – 14:45

### **Green Transition in Lignite Area Lusatia – Strategies and Learnings**

#### **Structural Change and Chance of Lusatia—A Coal Region in Transition in the State of Brandenburg**

Sven Tischer, State Chancellery of the State of Brandenburg (Germany)

#### **Place-based Policies in Lignite-Coal Phasing-out Regions: What works? What works best?**

Dr Mirko Titze, Halle Institute for Economic Research (IWH) (Germany)



14:45 – 15:45

**Panel – Experiences from Lusatia**

Sven Tischer, State Chancellery of the State of Brandenburg (Germany)

Dr Mirko Titze, Halle Institute for Economic Research (IWH) (Germany)

Martin Heusler, Lausitz Energie Kraftwerke AG (LEAG) (Germany)

Kira Sawicka, Wertewandel e.V./Bürgerregion Lusatia (Germany)

**Moderation:**

Anja Walter, Economic Development Agency Brandenburg (WFBB) (Germany)

Dr Lukas Kleine-Rueschkamp, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD LEED-Programme (France)

15:45 – 16:00 Coffee Break

**16:00 – 17:00**

**Roundtables**

17:00 – 17:20

**Report from the Big Data Group and Discussion**

Eugenia Atin, PROSPEKTIKER (Spain)

17:20 – 17:40

**Summary of the Day**

18:00

**SIGHTSEEING**

19:30

**OFFICIAL DINNER**

29 September 2023

**Moderation:** Christian Müller, SECO - State Secretariat for Economic Affairs (Switzerland)

08:30 – 09:00 Informal Welcome, Coffee

09:00 – 09:10

**Opening Words**

Dr Darjuschi Tafreschi, GIZ (Germany)

09:10 – 09:20

**Introduction to the Topics of the 2<sup>nd</sup> Day**

Dr Christa Larsen, IWAK Goethe-University Frankfurt a. M. (Germany)

09:20 – 11:20

**Greening World Wide and Interregional Chances and Challenges**

**Opportunities and Challenges for Greening Economies and Labour Markets in ASEAN States**

Dr Darjuschi Tafreschi, GIZ (Germany)

**Green Jobs and the Future of Work in Egypt. Focus on Renewable Energies**

Radwa Abdelraouf, GIZ (Egypt)

**Towards a Transregional Governance of Skilled Migration: Ensuring a Sustainable Agriculture for All**

Taymor Elmasry, Luiss University Rome (Italy) and King's College London (UK)

**Discussion**

11:20– 11:40 Coffee Break

11:40 – 12:00

**Methodological Considerations for Observing Greening in Regional and Local Observatories**

**Measuring Progress towards the Green Transition: Definitions & Methodological Approaches**

Dr Lukas Kleine-Rueschkamp, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD LEED-Programme (France)

12:00 – 13:20 Lunch Break

13:20 – 14:40

**Parallel Working Groups**

**Applying Research and Practice to Measure Greening**

**WG 1: Measuring Transformation in Selected Professional Groups**

**WG 2: Measuring Transformation in Regional Labour Markets**

**WG 3: Case Study: Schwedt - Transforming Refinery**

14:40 – 15:10

**Plenary Session**

15:10 – 15:30 Coffee Break

15:30 – 16:00

**Invitation to the Annual Conference 2024 in Lugano, Switzerland**

16:00 – 16:30

**Farewell Hosts**

17:00 - 18:30

**BOAT TRIP**

19:30

**DINNER**

## Overview of the Working Groups on 29 September 2023

### **WG 1: Measuring Transformation in Selected Professional Groups**

#### **Mastering the Twin Transition: Skills Demand in Technical Facility Management**

Claudia Plaimauer, 3s Unternehmensberatung GmbH (Austria)

#### **Managerial Skills Demanded in Sustainability Transitions – Projection from American Labour Market**

Marta Sosnowska, Bialystok University of Technology (Poland)

Professor Dr Ewa Rollnik-Sadowska, Bialystok University of Technology (Poland)

### **WG 2: Measuring Transformation in Regional Labour Markets**

#### **Navigating the Transition to a Green Economy: The Crucial Role of Skills for Regional and Local Labour Markets**

Ludger Weller, SkillLab (Netherlands)

Simon Schmid, SkillLab (Netherlands)

#### **An Administrative Data Analysis to detect Trends in the Basque Country's Labour Market**

María Leonor Jalón, Lanbide-Basque Employment Service (Spain)

#### **Insights on the Green Transition in Local Labour Markets using Job Postings Data**

Elena Magrini, Lightcast Europe (Europe)

### **WG 3: Case Study: Schwedt - Transforming Refinery**

#### **The Schwedt Refinery - Industrial Core with a Future. Results of a Survey of Contractors of the Refinery**

Anja Walter, Economic Development Agency Brandenburg (WFBB) (Germany)

#### **Supporting a Transforming Refinery**

Jan Alexander Ernst, Economic Development Agency Brandenburg (WFBB) (Germany)



**Dr Christa Larsen:** Coordinator of the EN RLMM, Managing Director of IWAK

**Institute for Economics, Labour and Culture (IWAK)**

**Goethe-University Frankfurt a. M.**

**[www.iwak-frankfurt.de](http://www.iwak-frankfurt.de) | [www.regionallabourmarketmonitoring.net](http://www.regionallabourmarketmonitoring.net)**

IKB-Gebäude | Eschersheimer Landstraße 121

60322 Frankfurt am Main | Germany

Phone: +49 69 798 22152

**[c.larsen@em.uni-frankfurt.de](mailto:c.larsen@em.uni-frankfurt.de)**

**Dr Matthias Schulze-Böing:** Head of Society for Economics, Labour and Culture (GEWAK)

**[info@schulzeboeing.de](mailto:info@schulzeboeing.de)**

**Daniel Porep:** Host 2023

Phone: +49 331 704457-2912

**[daniel.porep@wfbb.de](mailto:daniel.porep@wfbb.de)**

**Anja Walter:** Host and Manager of the EN RLMM in 2023

Phone: +49 331 704457-2913

**[anja.walter@wfbb.de](mailto:anja.walter@wfbb.de)**

**Dr Jenny Kipper:** Manager of the EN RLMM in 2023

Phone: +49 6101 5028708

**[jenny@jennykipper.de](mailto:jenny@jennykipper.de)**

**The Annual Meeting of the EN RLMM will take place with the kind support of:**

Wirtschaftsförderung  
Brandenburg | **Arbeit**

Standort. Unternehmen. Menschen.



**GEWAK**