

#### **EN RLMM #2/2023**

Frankfurt, 31 May 2023

Dear Colleagues,

today we would like to share some news about our upcoming conference in Potsdam with you and some information on projects and the Big Data Working Group.

Please find below some updates.

#### THE 2023 CONFERENCE IN POTSDAM ON 28th & 29th SEPTEMBER

Have you already saved the date for our conference on "Pathways of Greening Labour Markets. Opportunities and Challenges for Regional and Local Labour Market Observation in Europe and Beyond"?

Please note, that the main conference will take place at 28<sup>th</sup> and 29<sup>th</sup> of September. The Big Data Working Group will have a slot at the 27<sup>th</sup> to work together face to face on current topics.

Please find attached some travel information if you want to book your trip.

Information on the conference program will follow soon.

## BIG DATA KNOWLEDGE HUB - ONLINE SEMINAR ON 29th JUNE – 13:00- 14:30

The Big Data Working Group from the EN RLMM European Network is pleased to invite you to participate in the fifth online seminar of the series "Seminars of the Big Data Knowledge Hub". The seminar is scheduled for Thursday June 29, 2023, 1.00 - 2.30 pm (CET) and has the following title: "Analysis of Online Job Vacancies and Occupations and Skills in demand in North Macedonia" The aim of the initiative is to offer an opportunity to deepen the network members' knowledge on how to use Big Data for labour market research and consulting by presenting practical cases and demonstrations. The presentation will be delivered by Aleksandar Kostadinov, and an expert will comment on the experience.

The online seminar will be held in English. To participate, please register in advance by providing your basic information (name, organisation and email): <a href="https://teams.microsoft.com/registration/6xVauF8dnkST2Hepy6UAEw,-8xAfjVAIUOTJKHO3vYNyQ,yutJ3-">https://teams.microsoft.com/registration/6xVauF8dnkST2Hepy6UAEw,-8xAfjVAIUOTJKHO3vYNyQ,yutJ3-</a>

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The Speaker of the EN RLMM Big Data Working Group is available for any further information both in reference to the event and to the registration and access methods. Eugenia Atin, Tl. +34 688 809 708, E-mail: e.atin@prospektiker.es

#### **PROJECTS IN THE EN RLMM - Update on LMI-EUniv Project**

As a significant milestone, the LMI-EUniv project has recently released comprehensive country fiches, offering individuals and institutions invaluable and up-to-date resources on the availability of labour market intelligence across Europe. This accessible and comprehensive information aims to support individuals, professionals, researchers, and HEI's decision-makers in making informed choices and formulating effective strategies, fostering better alignment between curricula and labour market needs. Developed in partnership with the West University of Timisoara, the University of Milano-Bicocca, the University of Tallinn, Prospektiker, and LISER, the LMI-EUniv project focuses to enhance data evidence-based decision-making for Higher Education Institutions. Visit the project's website: <a href="https://www.lmi-euniv.eu">www.lmi-euniv.eu</a> to find out more information.

#### A DAY IN POTSDAM - let's get inspired!

In Potsdam you will find many buildings from supposedly different countries in the world. Let yourself be inspired! You are welcome!

https://www.youtube.com/watch?v=CTXRyyBg49A

With warm regards,

Christa, Jenny, Anja & the EN RLMM Team

#### **References**

#### **Christa Larsen**

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Anja Walter



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Standort. Unternehmen. Menschen.

## **Arrival and accomodation in Potsdam**

## By plane





Berlin Brandenburg Airport Willy Brandt (BER)

From here you can take public transport or a taxi to get to Potsdam.

## By plane

Berlin Brandenburg Airport Willy Brandt (BER) to Potsdam Central Station

## Public transport:

- a) You can take the regional train RB22 to Potsdam Central Station. It runs every hour.
- b) You can also take the bus BER2. It runs every 30 minutes.

#### Taxi:

If you want to use a taxi to get to Potsdam, ist costs about 100,00 EUR.

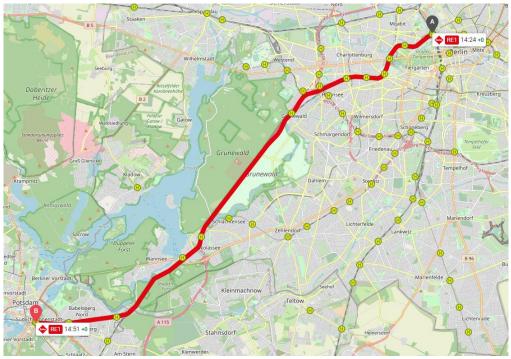


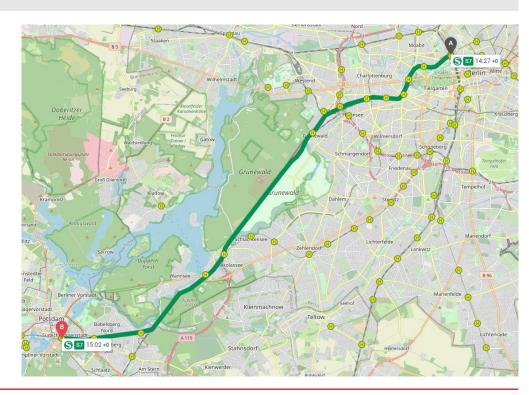


## By train

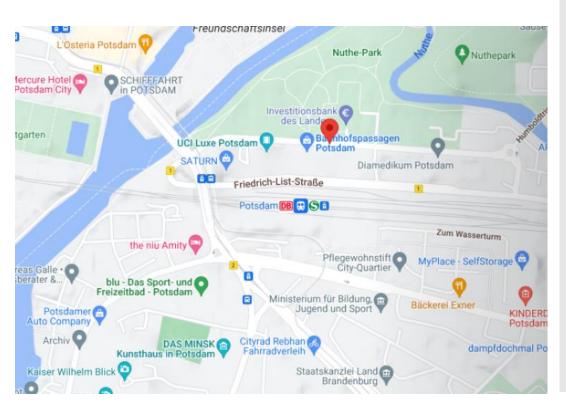


You can also travel from all over Europe by train via Berlin Central Station. From there you can take direct connections to Potsdam – either by the regional express train RE1 or by the S-Bahn 7. They run every hour or every ten minutes.





## By car



#### Adress:

Wirtschaftsförderung Land Brandenburg GmbH Babelsberger Straße 21 (directly opposite the central train station) 14473 Potsdam Germany

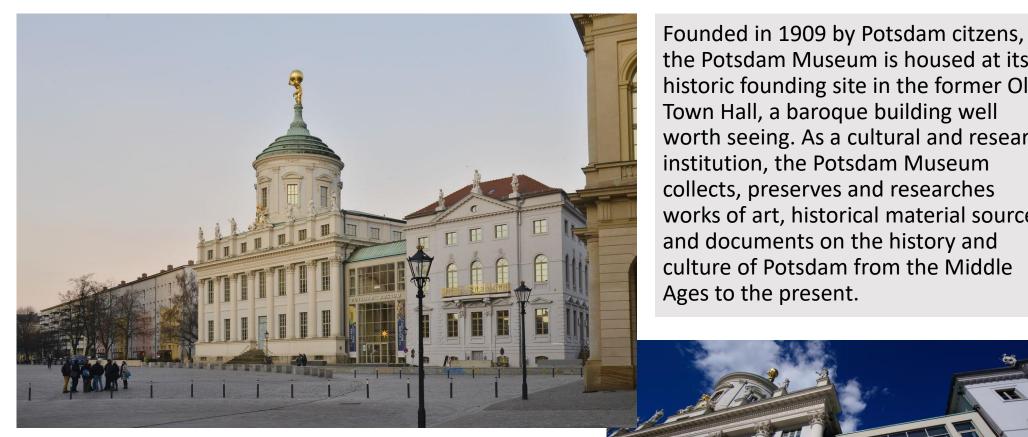
### Parking:

Parking spaces can be found in the underground car park in Potsdam Central Station (entrance via Babelsberger Str.). Sufficient free parking spaces are available for customers and business partners for a maximum period of 3 hours per day.

Here it makes more sense to use the hotel car park and walk the short distance to the event location.

## **Conference Location**

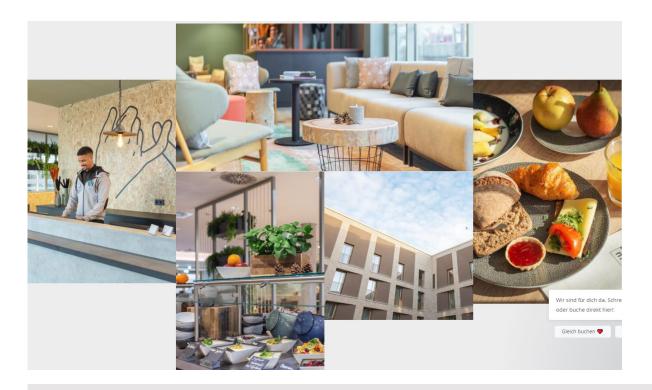
## Potsdam Museum – Forum für Kunst und Geschichte



the Potsdam Museum is housed at its historic founding site in the former Old Town Hall, a baroque building well worth seeing. As a cultural and research institution, the Potsdam Museum collects, preserves and researches works of art, historical material sources and documents on the history and culture of Potsdam from the Middle Ages to the present.

Am Alten Markt 9, 14467 Potsdam

## the niu Amity – City-Hotel Potsdam





The niu Amity, Leipziger Str. 1, 14473 Potsdam - LINK

Single room at EUR 109.00 per room/night & Double room at EUR 124.00 per room/night

The above prices include breakfast and including VAT. There is a so-called bed tax in the Potsdam hotels. If it is a business trip, the bed tax does not apply. Please confirm this and send us proof. Please note that the proof is decisive for the booking confirmation.

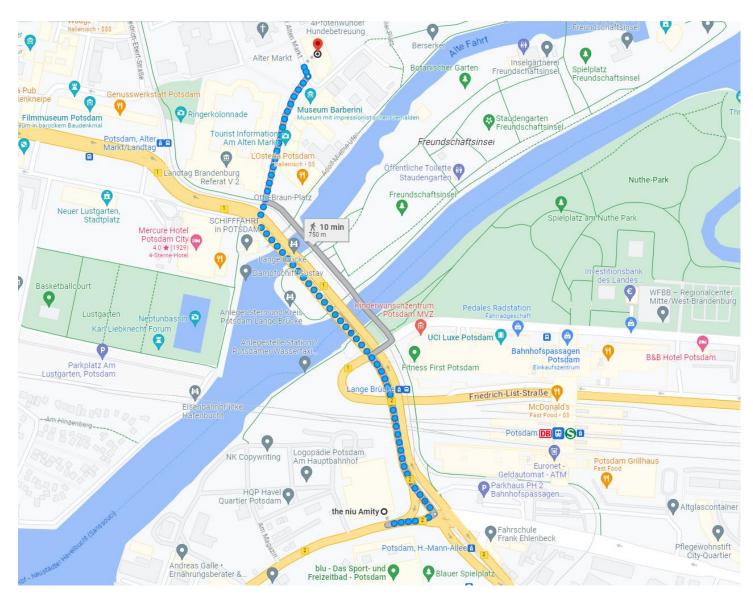
The rooms offered are self-request contingents. Guests can reserve the rooms independently with reference to the event (Wirtschaftsförderung Land Brandenburg GmbH). We will maintain the call quota for you until August 30th 2023, after which the rooms will go on sale again.

## the niu Amity – City-Hotel Potsdam

## Your way to the conference location Potsdam Museum:

Turn left from the hotel in the direction of the water. Cross the bridge and then turn right past the Peter Pane restaurant, the Tourist Informationen Office and the Barberini Museum.

The route is 750 meters and takes about 9 minutes.



### **B&B** Hotel Potsdam



B&B Hotel Potsdam, Babelsberger Straße 24, 14473 Potsdam - LINK

Single room at EUR 108.50 per room/night

The above prices include breakfast and including VAT. There is a so-called bed tax in the Potsdam hotels. If it is a business trip, the bed tax does not apply. Please confirm this and send us proof. Please note that the proof is decisive for the booking confirmation.

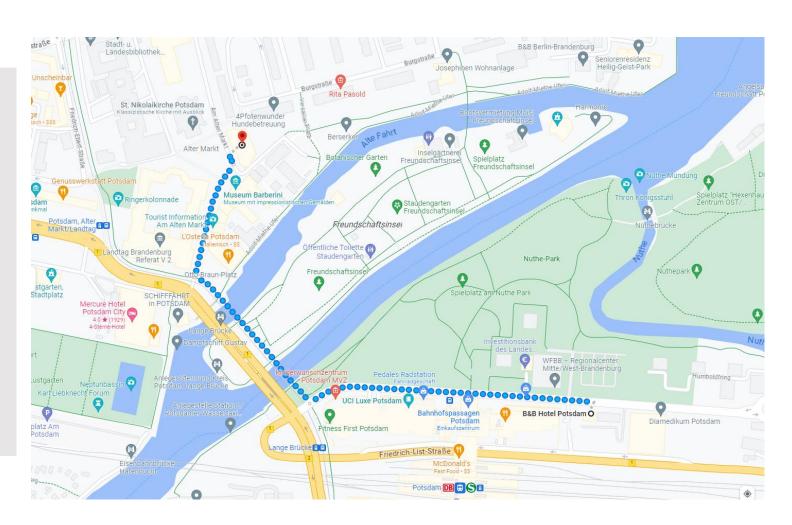
The rooms offered are self-request contingents. Guests can reserve the rooms independently with reference to the event (ENRLMM 2023). We will maintain the call quota for you until August 15th 2023, after which the rooms will go on sale again.

## **B&B** Hotel Potsdam

## Your way to the conference location Potsdam Museum:

Turn left from the hotel in the direction of the water. Cross the bridge and then turn right past the Peter Pane restaurant, the Tourist Informationen Office and the Barberini Museum.

The route is 850 meters and takes about 10 minutes.



## Wirtschaftsförderung Brandenburg | Arbeit

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# We are looking forward to welcoming you to Potsdam.

## business-brandenburg.com

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